PROCEDURE FOR AUCTION OF
Mobile Vanity Numbers through Web & SMS
(The Auction will start from 00:00 hrs of 1.6.2014 and will end at 23:59 hrs of 10-6-2014)

1. Procedure Through SMS:

1. REGISTRATION
Send SMS REGVAN for normal Registration to 56666. Normal Registration will be charged @Rs.3/-.

2. VANITY NUMBER LIST:-
To know the VANITY numbers list,
Send SMS : VLIST<SPACE><CIRCLE SHORTCODE> <SPACE>< PATTERN> to 56666.
Eg: VLIST KL 11111 to 56666. Rs.3/- will be charged for the above SMS.

3. BIDDING PROCEDURE FOR BSNL 2G/3G PREMIUM VANITY NUMBER:-
(A). To know the highest bid available for your choice number , send SMS CHOICE<SPACE>10 digit mobile number to 56666.
Eg: CHOICE 8281611111 to 56666. Rs.3/- will be charged for the above SMS.

(B). To participate in bidding for a vanity/premium number send SMS CHOICE<SPACE><10 digit mobile number><SPACE>Y to 56666.
Eg: CHOICE 8281611111 Y to 56666. (Rs.150/- will be charged for the above SMS. Now customer can participate in bidding for the above registered number.)

(C). To bid for a Vanity number send SMS: CHOICE<SPACE>10 digit mobile number<SPACE>AMOUNT to 56666.
Eg:- CHOICE 8281611111 24000 to 56666.
(To bid for the mobile number 9495711111 at an amount Rs.24000/-)
Rs.3/- will be charged for the above SMS

2. Procedure through web: (Google chrome / Mozilla browser required)
Visit http://eauction.bsnl.co.in and register (Initial registration is free)

- Customer can register through “Login / Register” link – login with mobile number & e-mail id – Customer will get Password via SMS & e-mail after successful registration.
- Customer has to click “Login” by using received password and accept terms and conditions to proceed further.
- Note: Registration charge & incremental value are same as that for auction through SMS
- All payment should be done online.
- After paying the registration charges, customer can bid for that particular number available in “My Bid Status” menu.

3. INTIMATION OF SUCCESSFUL BIDDERS:-
- The First Highest bidder H1 will receive a pin in his mobile number with which he can approach the nearest CSC. The customer has to pay the bid amount and plan charges and can take the connection within 5 working days of receipt of pin.
- If the first highest bidder fails to deposit the bid amount within 5 working days of intimation, pin will be sent to second highest bidder (H2) and as per Corporate Office letter No-32-2/2012-13/S&M-CM/25 dtd 3/8/2012, the number shall be offered to the H2 bidder at the same H1 price.

- If the Second highest bidder fails to deposit the bid amount within 5 working days of intimation, pin will be sent to third highest bidder (H3) and as per Corporate Office letter No-32-2/2012-13/S&M-CM/25 dtd 3/8/2012, the number shall be offered to the H3 bidder at the same H1 price.